Amarillo Gold Coneflower

Rudbeckia hirta 'Amarillo Gold'



Amarillo Gold Coneflower flowers
Photo courtesy of NetPS Plant Finder

Height: 18 inches

Spread: 12 inches

Spacing: 12 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Gloriosa Daisy, Black Eyed Susan

Description:

Compact and uniform, a wonderful way to add a pop of color to landscapes, beddings and containers; featuring large, 5" golden yellow blooms with light green centers; easy to maintain and perfect for fresh cut flower arrangements



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Ornamental Features

Amarillo Gold Coneflower has masses of beautiful gold daisy flowers with light green centers at the ends of the stems from late spring to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated pointy leaves remain green in color throughout the season.

Landscape Attributes

Amarillo Gold Coneflower is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Amarillo Gold Coneflower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Amarillo Gold Coneflower will grow to be about 14 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Amarillo Gold Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.